

Jessie Hadley, the owner of Woods & Water Ecotours, began her business 11 years ago in the Les Cheneaux Islands. Prior, she worked for the Michigan Department of Natural Resources Wildlife Division, Whitefish Point Bird Observatory, and The Nature Conservancy. She has been involved with developing nature-based tourism in the Eastern Upper Peninsula for the last 15 years and volunteers her time building a destination that merits recognition. Her business supports a variety of four season clients, including children, women, university, conservation and business groups.